



**Jeppe Songe-Møller**  
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Jeppe specializes in regulation, contracts and transactions in the TMT sector. He advises corporate and entrepreneur clients within e-commerce, IT, online advertising, telecom, privacy, digital media, technology transfers, licensing and cybersecurity. Jeppe has comprehensive experience from contract negotiations, major transactions and industrial investments. He has worked as legal advisor/acting head of section in the Norwegian Communications Authority (Nkom) focusing on mobile, satellite and broadcasting markets.

Jeppe has a particular focus on data protection and privacy, regularly holds lectures on GDPR and is external examiner at the University of Oslo.

Jeppe also has many years of experience in commodity trade, franchise and chain concepts, including customer loyalty programs and digitalization in the retail sector.

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## Practice areas

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- Data Protection & Privacy
- Digital Innovation & TMT
- Intellectual Property
- Trade & Industry

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## About Jeppe

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### Experience

**Partner in charge** of several GDPR compliance projects.

**Technology lawyer** with comprehensive experience from major cross-border transactions.

**Partner in charge** of complex e-commerce and customer loyalty projects.

**Advisor** to international technology companies in cases against Norwegian authorities.

**Partner in charge** of international distribution arrangements including agency matters.

### Education

**2004** Master of Laws (LL.M.), King's College London

**2003** Cand. Jur., University of Bergen

**2001** Exchange Studies, University of Sydney

**1995** Officer's Training Academy, Norwegian Navy

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## Publications

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**2021** «Personopplysningsloven og personvernforordningen (GDPR) med kommentarer», Gyldendal Rettsdata

**2019** «Getting The Deal Through: e-Commerce 2020», Law Business Research

**2019** «Personopplysningsloven og personvernforordningen (GDPR) med kommentarer», Gyldendal

**2018** «Getting The Deal Through: e-Commerce 2019», Law Business Research

**2017** «Bloomberg Law: Privacy & Data Security», Bloomberg BNA

**2016** «File Sharing, Streaming and The Pirate Bay: Nordic Perspectives on Website Blocking», C.T.L.R. Computer and Telecommunications Law Review, London: Sweet & Maxwell, Issue 2

**2016** «Global Guide to Data Breach Notifications», The World Law Group

**2016** «Global Guide to Whistleblowing Programs», The World Law Group

**2015** «European Data Protection Publication», Shepherd and Wedderburn

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## References

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- Acted for global technology corporation, credit bureaus and biotech companies in GDPR compliance
- Acted for online grocery retailer in e-commerce, data protection and retargeting.
- Acted for provider of intelligent shipping and logistics solutions using machine learning and artificial intelligence.
- Acted for major retailer in design of online customer journey and customer loyalty program.
- Acted for global IT service provider in case against Norwegian Communications Authority.